



RIVER DESIGN

Portfolio

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2024



River Design is a freelance Graphic Design service
based in Margaret River, WA.

We provide creative solutions to help brands connect with their audience.



Our Process

From the initial brief to final delivery, our process is designed to get results. We provide unique solutions that separate our clients from their competition and connect brands with their customers.



Print Design

We design printed and digital marketing collateral to help complement your existing branding. Some examples include - stationery, flyers, business cards, menus, annual reports, and capability statements.



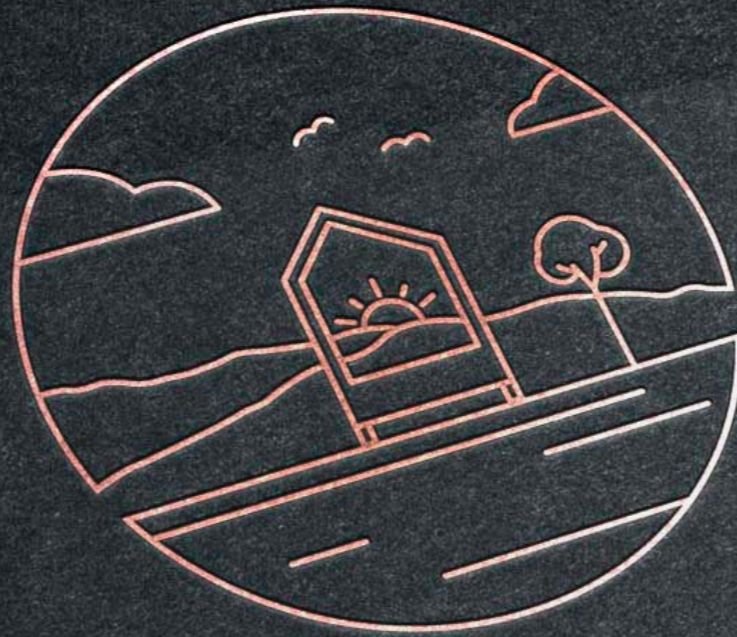
Publications

We provide solutions for print and digital publications including - catalogues, brochures, menus, magazines and infographics. Our attention to detail and consistent approach will help to strengthen your brand.



Illustration

We can adopt a range of illustration styles using our digital techniques. We have produced work for - apparel brands, advertising campaigns, craft breweries and wineries.



Hidden Cabins
discover reconnect unwind

Logo + Branding

Working closely with our clients allows us to understand what makes their product or service unique. This knowledge inspires our creative development and allows us to provide solutions that appeal to your target audience.



Company Reports & Case Studies

Our ability to take complex data and present this information in a visually appealing package will help elevate your organisations visual presence. We create interesting layouts by supporting your branding with typography, colours, images and infographics.



Packaging

At River Design, we specialise in creating packaging solutions for the food and beverage industry. We enjoy coming up with unique, creative solutions that help brands stand out on the shelf.



Websites

We're an authorised partner of Squarespace Circle, a collective of professionals from around the globe that design beautiful, functional websites for their clients and for themselves! We design websites for local businesses through to complex eCommerce sites.



MARGARET RIVER
AGRICULTURAL SHOW
4-5 NOVEMBER 2022

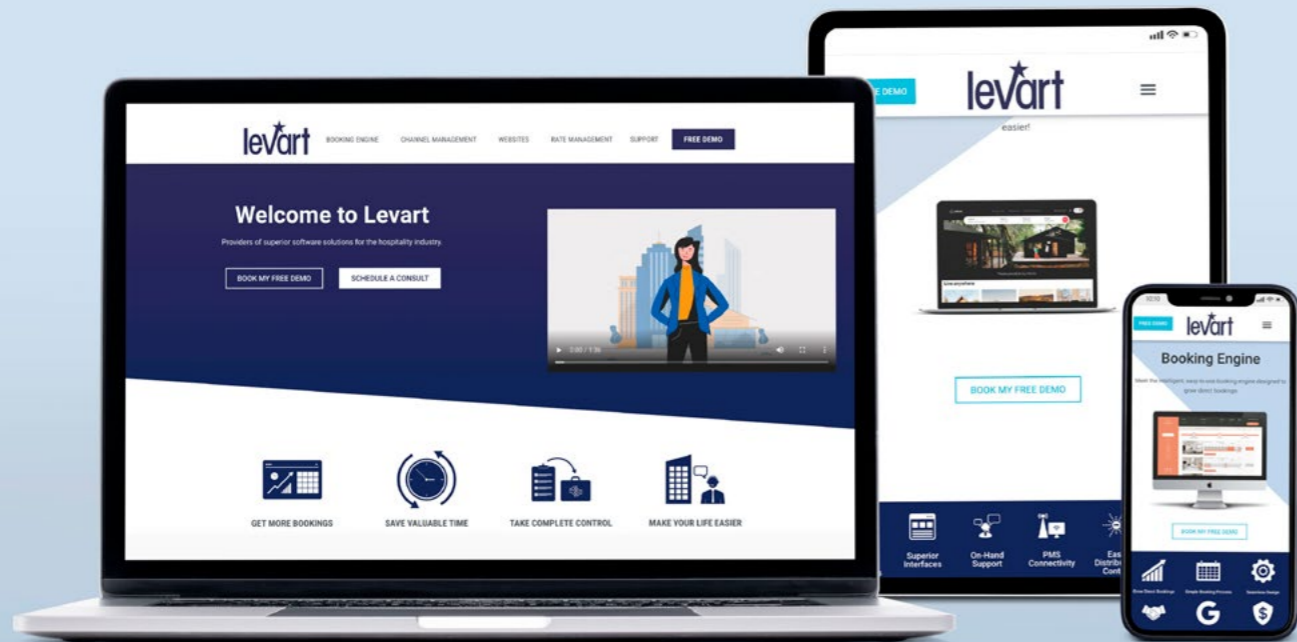
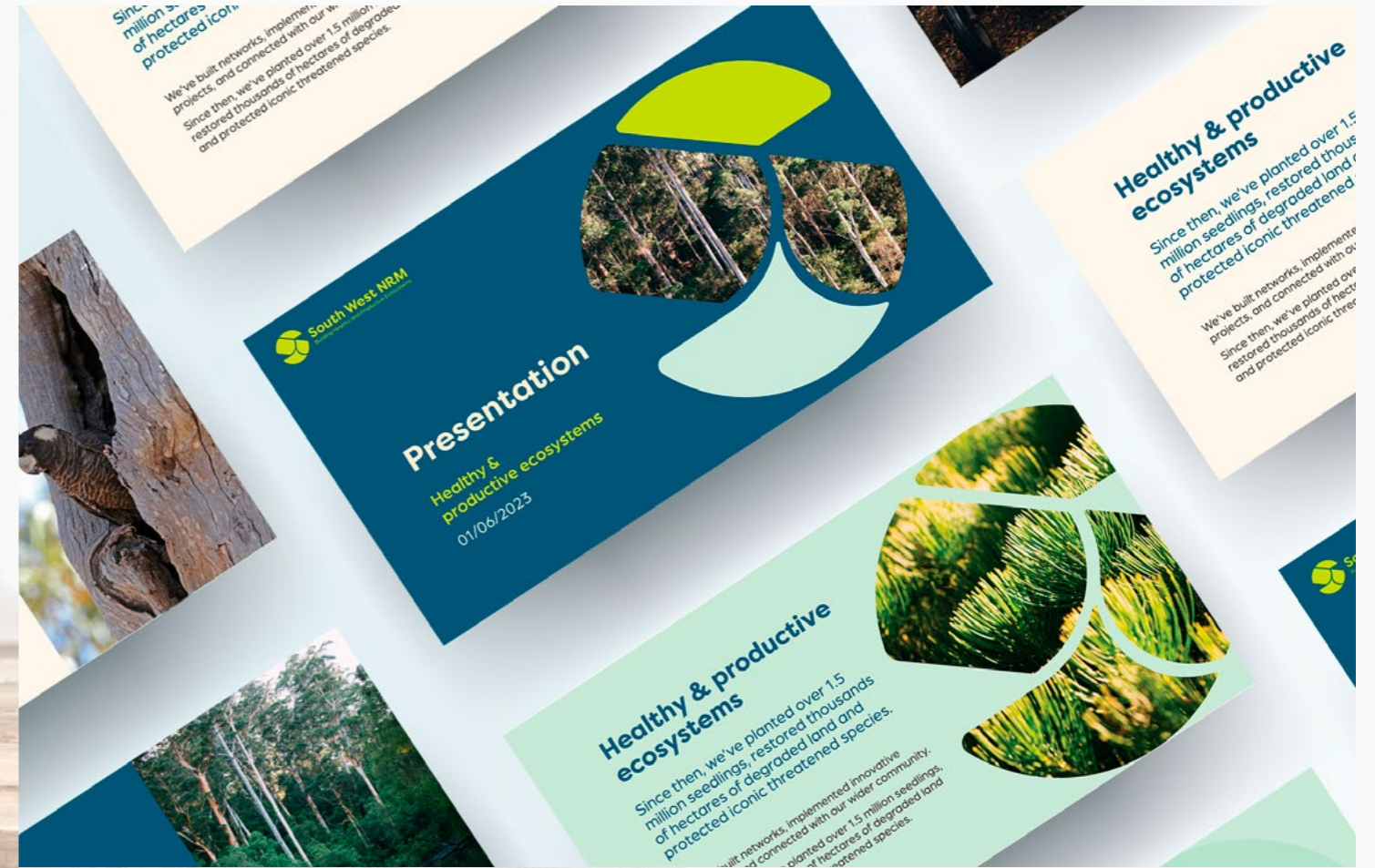
Signage

We custom design all types of signage including - shop front, external, internal and large format signage. We supply print ready, finished artwork and can work with a sign-writer to deliver your project.



Wayfinding

We have delivered solutions for local businesses including - wineries, breweries and accommodation providers. A customised wayfinding system can boost your brand and improve customer experience.



For more examples of our work, please visit - www.riverdesign.net



Contact

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